



United Nations
Educational, Scientific and
Cultural Organization



UNESCO Chair in Cultural Heritage
Université Laval
Québec City - Canada



CHAIRES UNESCO CHAIRS

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UNESCO Chair in Cultural Heritage

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Chairholder:
Claude Dubé



UNESCO educational and cultural values have been part of Laval University's UNESCO Chair in Cultural Heritage since its inception in 2001. The hub where university education, research and the diffusion of heritage knowledge come together, it synthesizes the progress made in urbanism, architecture, visual arts, humanities, social and religious sciences, and theology to update knowledge across universities and promote international academic co-operation.

Objectives and Activities

The Chair develops interdisciplinary, interuniversity and international networks by promoting shared experiences and ideas, a philosophy that guides four areas of involvement:

1. **Traditional trades and know-how:** to preserve heritage and related trades
2. **Media and heritage:** to expand the number of spokespersons globally
3. **Co-operation and partnerships:** so that knowledge and experience can be shared among all universities in the world
4. **Public awareness and circulating scientific research:** so that knowledge and experience can be shared with the greatest number of citizens in the world

Traditional Trades and Know-how

Under Claude Dubé, Chair, Professor and Dean of the *Faculté d'aménagement, d'architecture et des arts visuels* (FAAAV)

The Economuseum network program in Europe and North America maintains the association of the Chair with ECONOMUSEUM Society Network.

Media and Heritage

Under Charles Moumouni, Professor, Information and Communications Department

November 2007: conference-workshop on journalism and world heritage "Regards croisés sur le patrimoine" (Trans: Discussion of heritage) in Luxembourg, bringing together Francophone journalists, UNESCO experts, University professors and students, and representatives from government and business.

November 2011: 4th conference-workshop on journalism, world heritage and climate change in Sintra (Portugal), as part of the 11th OWHC-World Congress, carrying on the association of the two organizations.

Co-operation and Partnerships

Under André Casault, Professor, School of Architecture

Design-Build Workshop in Diamalaye (Senegal) in the spring of 2010, bringing together School of Architecture, international journalism and Dakar University College of Architecture students.

Habiter le Nitassinan mak Innu Assi: Representations, development and governance of built-up surroundings of Quebec Innu communities. The project brings together Innu communities, the Tshakapesh Institute, tribal councils, Mali-Utenam community radio, Sept-Iles CEGEP and Laval University professors.

Public Awareness and Circulating Scientific Research

Under Marie-Dominic Labelle, Director of the Quebec City urban heritage society (SPUQ)

Intra-mural Vieux-Québec GeoRally: geocaching and GPS with real and virtual caches used to discover the city and its heritage.

Vieux-Québec in Augmented Reality: inaugurated in June 2010, the multimedia exhibition provides an immersion into the history of Quebec City from the ice age to the present and its inscription as a World Heritage site.

Circuit-Québec: walking tours featuring thirty-one interactive markers explaining the history of the historic centre in UNESCO's three official languages.

Partners

www.economusees.com
www.ovpm.org
www.spuq-quebec.com