



United Nations
Educational, Scientific and
Cultural Organization



UNESCO – Bell Chair
in Communication and
International Development



CHAIRES UNESCO CHAIRS

IN/AU CANADA

UNESCO – Bell Chair in Communication and International Development

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Mission

The mission of the UNESCO-Bell Chair in Communication and International Development is to decompartmentalize research and foster multidisciplinary in the following spheres of research, expertise and action:

- Access to information and communication technologies (ICTs);
- Social uses of ICTs;
- Communication and international development;
- National information policies;
- Institutional/organizational communication.

Objectives

- Foster closer relations between the various communities of practice in communication, specialized industry, communication research and communication training.
- Promote exchange, joint research, training and direct intervention among communication professors and professionals around the world.
- Develop new specialized training programs based on ICTs.
- Provide support to the International Secretariat of ORBICOM, the network of UNESCO Chairs in Communication.

Activities & Projects

Intertic: The role of seniors in the intergenerational transfer of information and communication technologies within the family unit.

Generation A: New “plugged-in” community for seniors. Quebec seniors’ use and acceptance of ICTs.

Homo Ludens: Studies the discourse and practices of gamers, as well as their role and status within gaming communities.

ICTs & Students: Study of learning methods and information and communication technologies in teaching.

Seminar: “Growing old with technology: social issues?” takes a new look at Quebec seniors’ use of technical devices.

5@7 Diffusion: Teaching and ICT: future partners? The UQAM model.

Partners

Bell Canada: Principal partner for more than ten years.

Social Sciences and Humanities Research Council of Canada (SSHRC)

Le Centre francophone d’informatisation des organisations (CEFRIO)

**Member of UNITWIN network
Member of ORBICOM network**